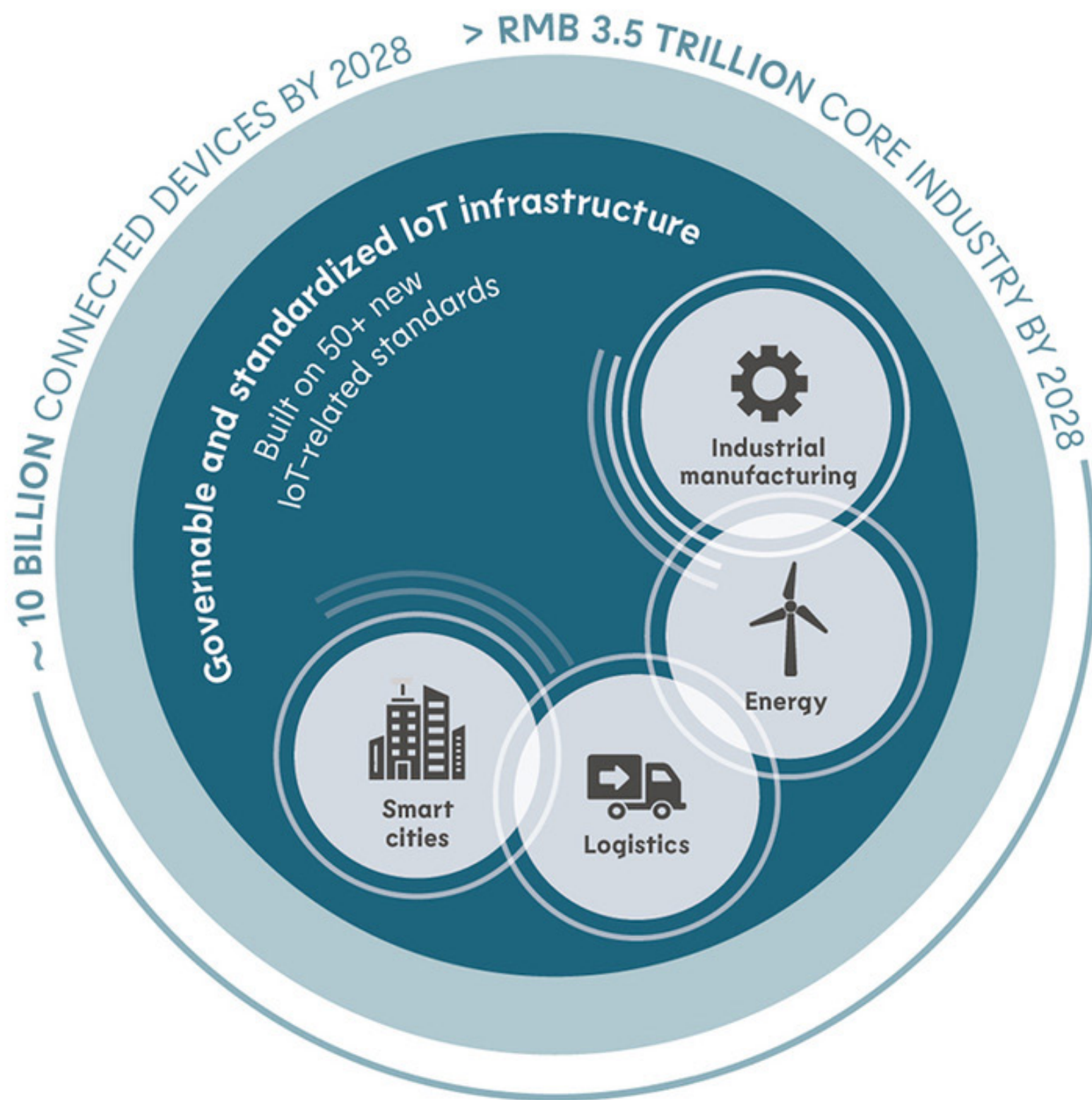


Connecting the dots: China plans for 10 billion connected devices by 2028

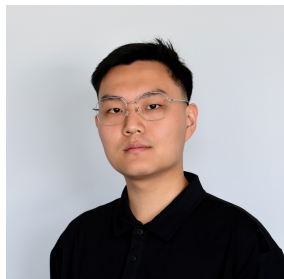


Weekly Facts & Figures.

- **Ambitious expansion:** China's MIIT 2026–2028 IoT plan targets around 10 billion connected devices and a core industry value exceeding 3.5 trillion RMB by 2028.
- **Strategic shift:** The focus moves from expanding connectivity to achieving control through data governance, platform integration, and system security.
- **Standards leadership:** Over 50 new IoT technical standards will be established to strengthen China's influence over global interoperability and industrial ecosystems.

**What
This
Means.**

"For foreign tech firms, China's IoT strategy is a clear signal: the market is shifting from hardware sales to integrated ecosystems where data compliance and platform interoperability are increasingly important."



Bowen Han
Project Leader

Start the conversation.



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