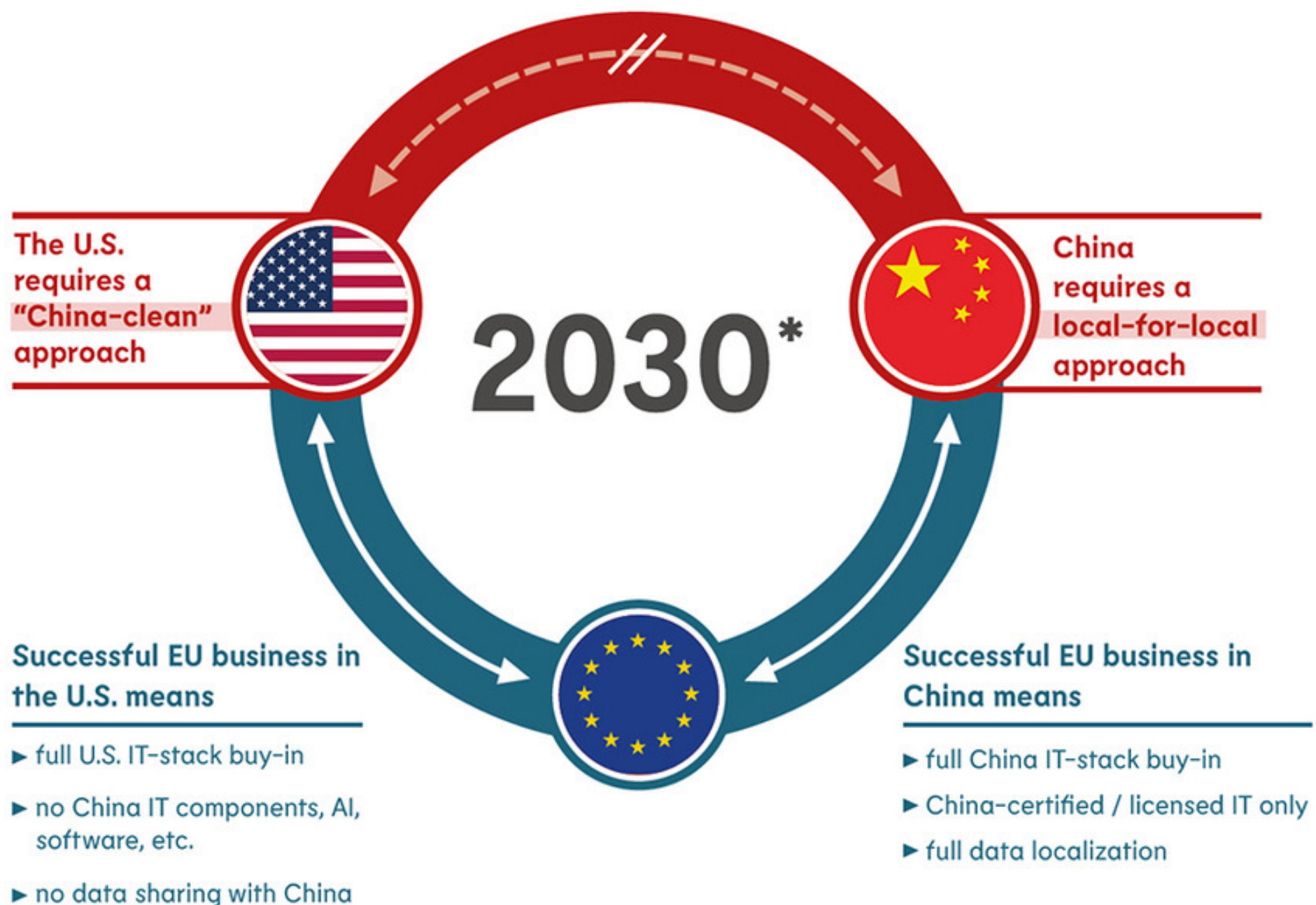


2030 outlook: European businesses must navigate two separate tech stacks



Source: Geolytics research

*assuming an "ever much more" scenario where U.S.-China tech rivalry continues leading to more export controls and China being successful in achieving own IT stack

Weekly Facts & Figures.

- **Scenario outlook:** In an “ever much more” scenario of continued U.S.–China tech rivalry, two incompatible tech stacks emerge by 2030.
- **Impact on Europe:** In this scenario, companies must comply with strict U.S.–only or China–only tech rules to stay in each market.
- **Strategic response:** European firms should prepare for dual stacks despite higher costs and complexity.

What This Means.

"European industrial firms must develop separate technologies for U.S. and Chinese markets, as future global compatibility can no longer be assumed."



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Start the conversation.



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