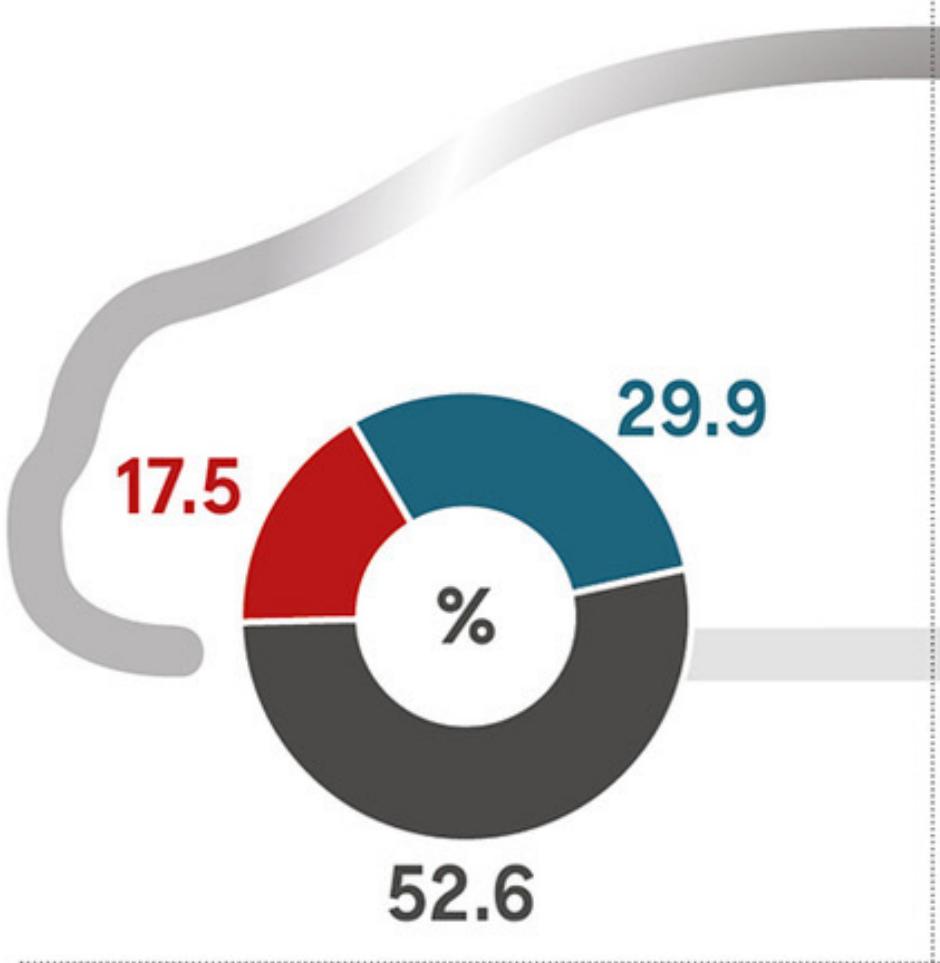
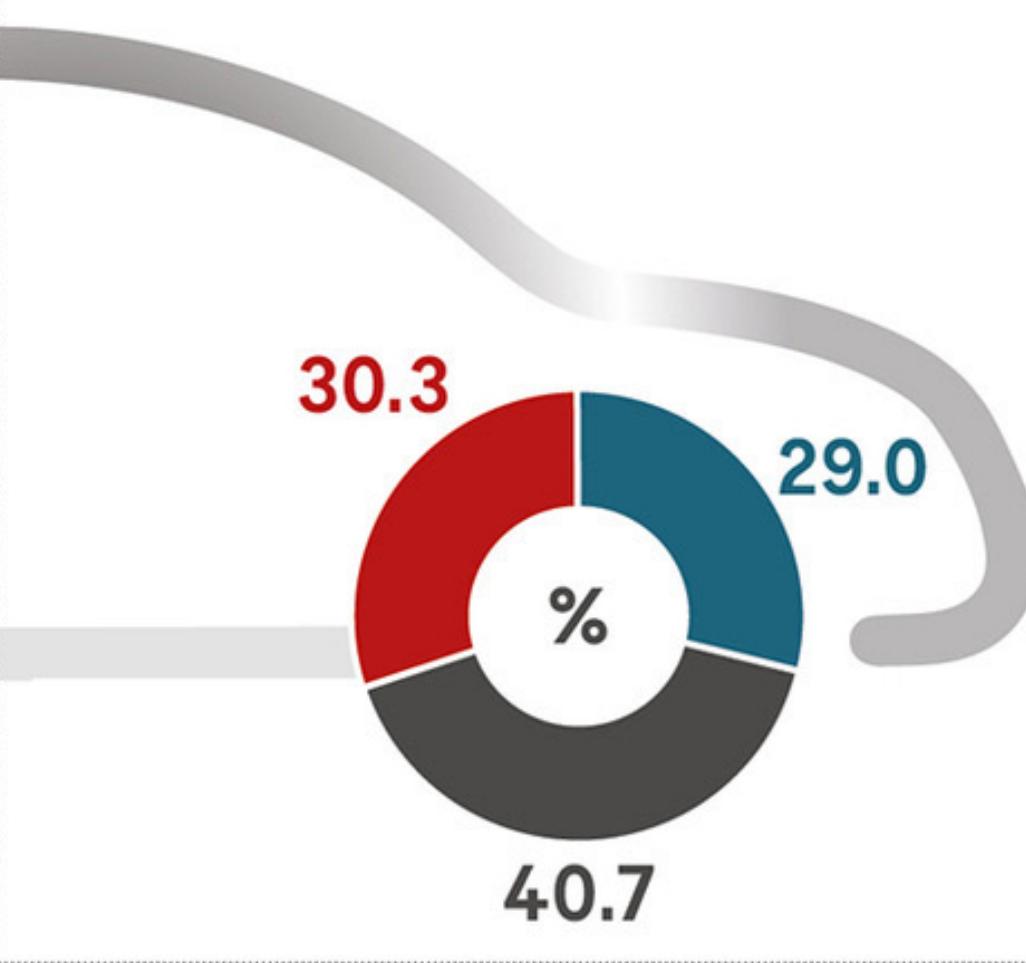


# Ambitious targets: China's automotive industry growth plan (2025–2026)

More than half of Chinese automotive dealerships report losses



Automotive sales slump significantly as dealers report difficulties



- Profitable
- Breaking even
- Making losses

- Achieved sales target
- Achieved <70% of sales target
- Achieved >70% of sales target

# Weekly Facts & Figures.

- **Growth plan:** 32.3 million vehicle sales in 2025 (+3% YoY), incl. 15.5 million NEVs (+20% YoY).
- **Strategy pillars:** Focus on EV incentives, tech breakthroughs (chips, batteries, AI), infrastructure, and export support.
- **Challenges:** Subsidy cuts, dealership losses, and rising foreign tariff risks; no clear boost for domestic demand.

# What This Means.

“The Work Plan signals Beijing’s intent to stabilize the auto sector, but without renewed consumer subsidies, demand may remain subdued.”



**Martin Catarata**  
Project Leader

# Start the conversation.



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