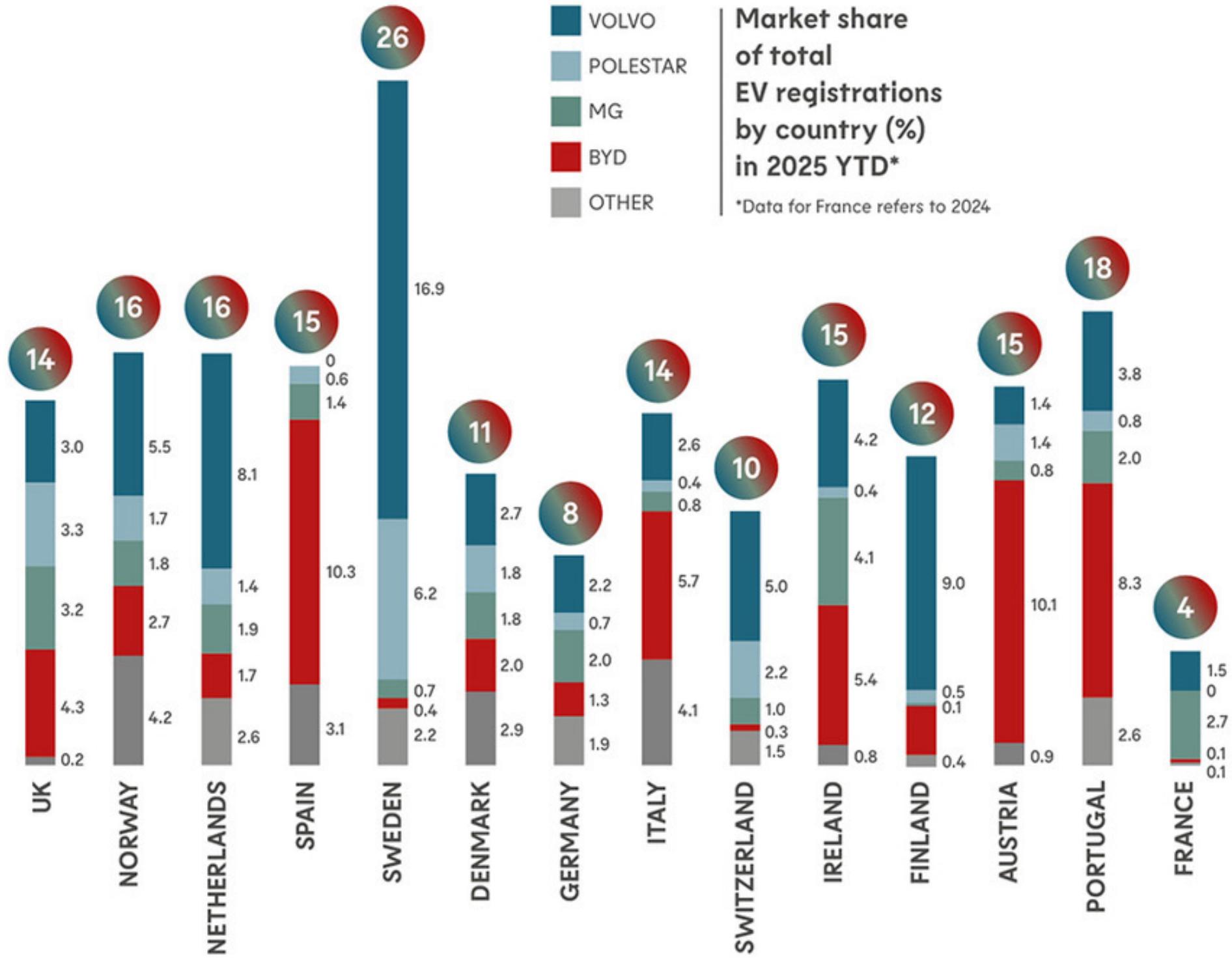


Chinese EV makers in Europe: Facing headwinds amid weak demand and tariffs

Market share
of total
EV registrations
by country (%)
in 2025 YTD*

*Data for France refers to 2024



Weekly Facts & Figures.

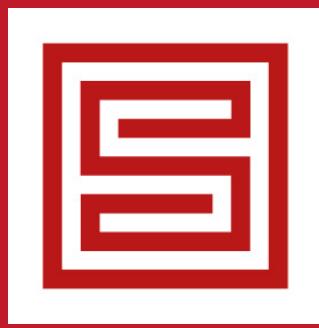
- **Chinese EV market share:** Fell from 15% to 13% in Q1 2025, registrations down 8% despite Tesla's slump.
- **BYD performance:** Doubled Q1 sales to 14,000 vehicles, reaching 3.2% market share and growing in several European countries.
- **Leading brands:** Only Volvo, Polestar, MG, and BYD show strong long-term potential; BYD leads among them.

What This Means.

"Chinese EVs are struggling in Europe amid tariffs and weak demand, but BYD's strong growth highlights how focused brands can still gain ground in a tough market."



Jost Wübbeke
Managing Partner



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