

**Your  
China  
Strategy.**

# **Artificial Intelligence: Riding the Wave of China's Unstoppable AI Race**

Who  
we  
are.

**„Sinolytics is the leading strategy consultancy on China.** We offer European and US companies in-depth analysis, customized strategies and recommendations for well-founded decisions. We bring together market and policy analysis.“

✓ Strategy consulting

✓ Policy monitoring

✓ Executive briefings

✓ Regulatory risk assessment

✓ Market intelligence & data

### GEOPOLITICS

- U.S.–China relations
- Supply chains
- Trade and investment policies
- EU–China relations
- Chinese competition abroad
- Split tech stack

### TECHNOLOGY & DIGITAL

- Artificial Intelligence
- Semiconductors
- Rare earths and raw materials
- Battery technology and new energy
- Smart manufacturing
- Robotics

### CHINA POLICY

- State-led economy
- Industrial policy
- Tech policy
- Competing in China
- Chinese politics
- Market access and FDI

### CHINA BUSINESS

- China footprint
- Partnerships in China
- China4global
- R&D and IP in China
- Digital ecosystem
- Local–HQ alignment

### REGULATORY STRATEGY

- Data governance
- Cross-border data
- Cyber regulation
- Social credit system
- Green compliance
- AI regulations

What's  
going  
on.

## China's AI race: Act now or risk losing out



China's AI development is rapid and dynamic. Global players, whether users or developers of AI, need to stay ahead of the curve to stay competitive. However, diving into China's AI landscape is a tricky game:

- **Driven by strong political support** and growing global ambitions, a diverse AI landscape has emerged
- **Fierce competition** from state-backed AI labs, startups, and tech giants
- **Rapid market growth** fueled by fast model iteration and diverse application scenarios
- **Limited foreign access** to China's AI market due to regulatory barriers and rising geopolitical tensions
- **Global expansion ambitions** with growing influence beyond China

China's AI trends will reshape industries in China and around the world. Understanding these trends and adapting your products and business models will be critical.

## Use cases: AI from the client perspective

A

“We’re seeing Chinese AI competitors expand aggressively in global markets. To stay ahead, we need a sharper understanding of their strategy, capabilities, and where we can differentiate. What’s the best response in this shifting landscape?”  
— U.S. AI company

B

“China’s AI ecosystem is moving fast, and we don’t want to miss the opportunity. How can we tap into the local R&D landscape, build the right partnerships, and align our innovation strategy to improve market access?”  
— European life sciences company

C

“We’re preparing to launch an AI-powered product for industrial clients in China—but we need a clear view of China’s tech capabilities, regulatory hurdles and market dynamics. How do we navigate this complexity?”  
— European industrial machinery company

What  
We  
Offer.

**We offer a full range** of market intelligence and AI strategy services





## Use Case: Strategic management of China's Global AI Expansion

A

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— U.S. AI company

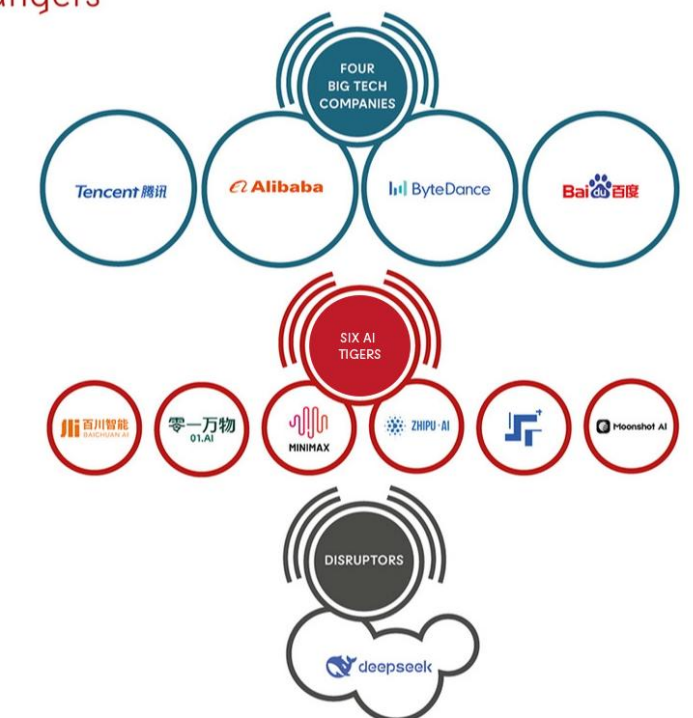
### Our approach

- Competitive landscape analysis
- Benchmark top Chinese players
- Identify strengths, disadvantages, positions

### Our solution

- Deep-dive briefings on Chinese competitors
- Practical adjustments to go-to-market strategies to stay competitive
- Clear differentiation strategies to defend and grow global market share

**Mapping China's AI ecosystem:** sinolytics  
Leaders, rising stars & game changers



# Use Case: Seizing the opportunities of China's AI Ecosystem

B

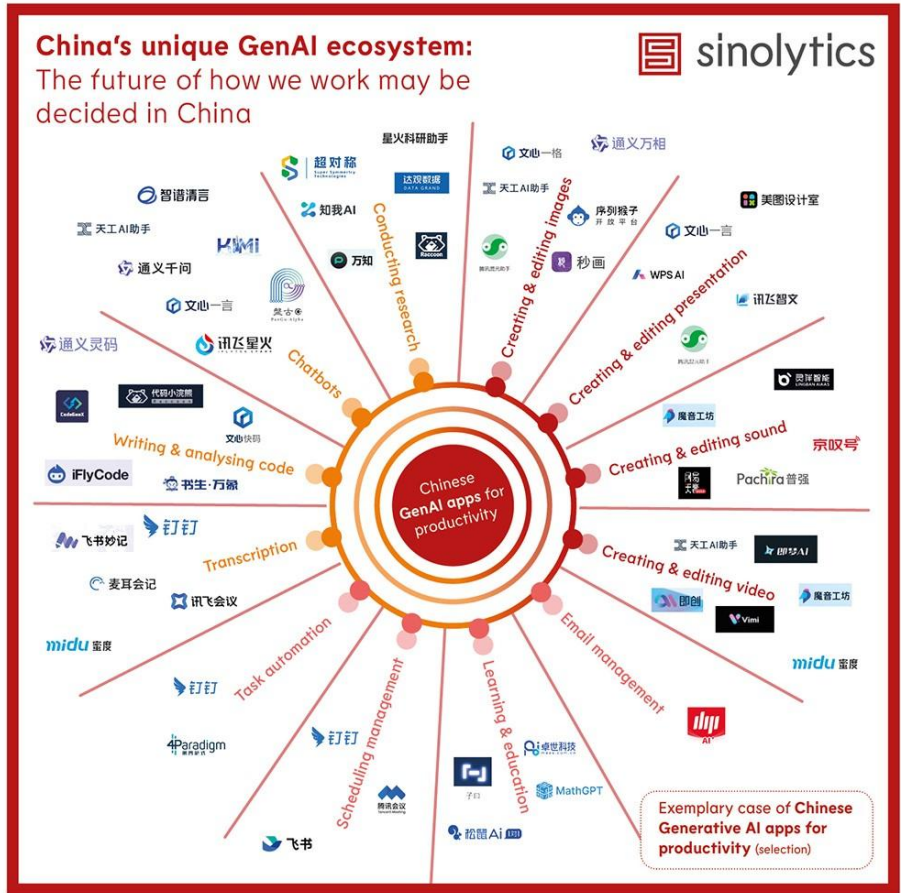
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— European life sciences company

## Our approach

- AI landscape and stakeholder mapping
- Assessment of AI strategies employed by competitors in China
- Use-case development
- Partnership scouting

## Our solution

- Actionable, tailor-made AI go-to-market strategy
- Local partnership strategy



## Use case: Navigating China's highly regulated AI Market



"We're preparing to launch an AI-powered product for industrial clients in China—but we need a clear view of China's tech capabilities, regulatory hurdles and market dynamics. How do we navigate this complexity?"

— European industrial machinery company

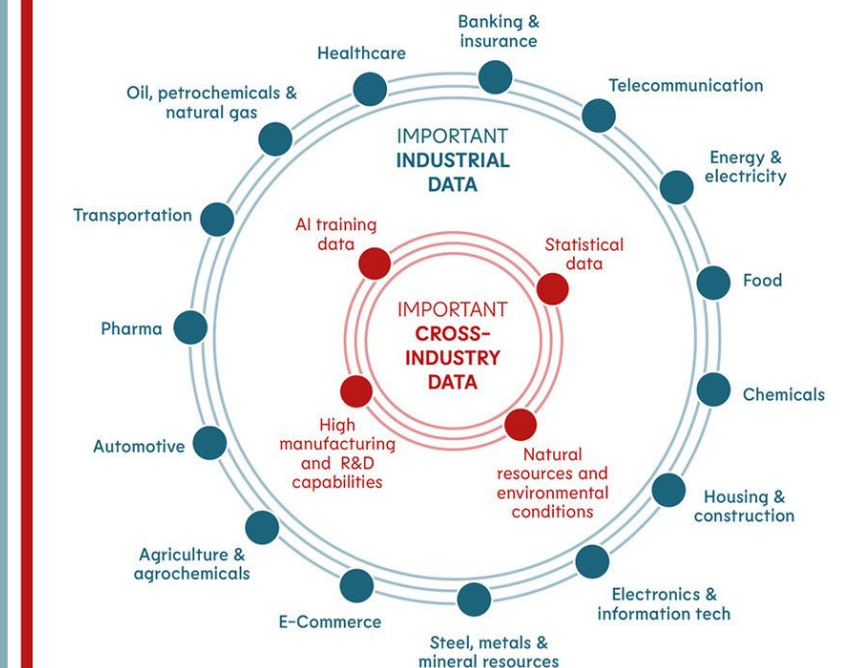
### Our approach

- Case-specific screening of China's AI policies and regulations
- Regulatory risk assessment
- Evaluation of China's AI stack capabilities
- Identify industry trends and opportunities

### Our solution

- Feasibility of your planned AI stack (e.g. China4China vs. Global4China)
- Regulatory compliance guidance and implementation support
- Guidance on best practices

**Easing data localization:** FTZ negative lists signal China's future data transfer restrictions 



Source: FTZ negative lists for cross-border data transfer published between 5/2024 and 4/2025 (Beijing, Hainan, Shanghai, Tianjin, Zhejiang)



# Let's find solutions.



**Got curious?**

Contact us for more information.

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